



DSP Solution: Total capabilities

**DSP Cores + Analog/Mixed Signal Products
+ Software Libraries
+ ASICS + Systems Knowledge
+ Support Technologies**



THE WORLD LEADER IN DSP SOLUTIONS

**TEXAS
INSTRUMENTS**



Support: Software libraries

- ◆ Over 200 software algorithms available to customers and the largest DSP software base in the industry





Support: Customer Choice Program

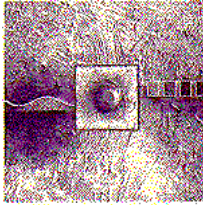
Worldwide network of more than 250 third-party companies providing the most extensive support available.

- **Committed to TI's devices and new tools environment**
- **Offering cutting-edge technology tools**
- **Providing off-the-shelf or custom software algorithms optimized for performance and efficiency on our 'C5000/'C6000 platforms**
- **Innovative products for development and production**
- **Consultation services to aid in design and decrease time-to-market**



Support: Customer Choice Program

A sampling of companies offering software and hardware development tools, as well as application software includes:



DSP Software Engineering, Inc.



WHITE MOUNTAIN DSP



THE WORLD LEADER IN DSP SOLUTIONS





Support: Technical training

Technical Training Organization

- ◆ Expert instructors provide step-by-step training to help you program for optimum performance.
- ◆ See your Seminar Guide for training schedule





Support: Answering questions

TI Hotline/Product Information Center: Call 972/644-5580

- Well-trained specialists to assist any customer regardless of size
- Literature
- Technical documentation
- Information -- from tools updates to detailed design questions
- Response within 48 hours
- See your Seminar Guide for more numbers





For more information...

- ◆ See “Appendix” and “For More Information” sections in your Seminar Guide for:
 - Related application notes and white papers
 - Web site URLs for technical documentation
 - Distributor contact information
 - TI Field Sales contact information
 - Product information